

APPLICATION FORM TO JOIN FOXY Choice's FEMALE FRIENDLY GARAGE NETWORK in 2012

NB: 20% discount for ATA employers, Kitemark holders & those operating to an OFT approved Code of Practice (including Motor Codes) PROVIDING OUR INVOICE IS PAID in 30 DAYS.



Please see our rate schedule, the FOXY Promise©, what we expect from you and our Business Terms and Conditions at www.foxychoice.com. After choosing your subscription package, fill in sections 1, 2 and 3 of this form as applicable, signing the FOXY Promise© at the bottom of page 2 (if Bronze or Silver) or page 3 if Gold. You can **EITHER** fax this form to 0870 706 5984 **OR** post it to us. After your application has been checked/accepted we prepare your website entry and despatch your Subscriber Pack with marketing materials and full details of all services.

Please complete sections 1, 2 & 3, your choice of 4 and your signature in section 5.

1 I wish to join FOXY Choice's FEMALE FRIENDLY garage network and subscribe to the following package of marketing services, as described in the current rate schedule.

	<i>Tick as applicable</i>	Bronze @ £60 plus VAT	Silver @ £120 plus VAT	Gold @ £180 plus VAT
2	My chosen 12 month package			

<p>3 Contact Details</p> <p>Name</p> <p>Job title</p> <p>Name of Business</p> <p>Address</p> <p>Town/County</p> <p>Postcode</p> <p>Telephone</p> <p>Fax</p> <p>email (important)</p> <p>website</p>	
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<p>4a BRONZE ENTRY</p> <p>state 'as above' where the detail is the same as in Section 3</p> <p>Name of Business</p> <p>Address</p> <p>Town/County</p> <p>Postcode</p> <p>tel</p> <p>website</p>	<p>*Choose/tick TWO search categories from:</p> <p><i>Air conditioning, Bodywork repairs, Brakes, Car servicing, Diagnostics, Exhausts, Mechanical repairs, MOT tests, New cars, Parts & accessories, Tyres, Used cars</i></p>
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4b SILVER ENTRY				
Please tell us of any changes to the contact details on Page One for your FOXY Choice website page; such as a different contact/person, email or website address.				
Choose/tick up to SIX search categories: Air conditioning, Bodywork repairs, Brakes, Servicing, Diagnostics, Exhausts, Mechanical repairs, MOT tests, New cars, Parts & accessories, Tyres, Used cars				
Type of garage (tick as applicable)	Franchised dealership	Independent garage	Fast fit	Bodyshop/ARC
Quality schemes (tick as applicable)	ATA employer	BSI Kitemark holder		OFT approved Code of Practice
	Motor Trade Partnership	Buy With Confidence		Motor Codes (Service & Repair)
Open hours	Mon-Fri		Sat	
Garage Services (tick all you offer)	Air con Body repairs Brakes	Servicing Diagnostics Exhausts	Mech repairs MOTs New Cars	Parts Tyres Used Cars
Other memberships/special services/recent awards/useful information				
Where applicable, you can nominate a Female Business Ambassador in a customer facing role and receive an extra 'female friendly' business listing online.	The name of our nominated <i>Female Business Ambassador</i> is...			
SPECIAL OFFER: A side column display advertisement for 12 months (120 x 240 pixels) in your postcode area for just £50 plus VAT including design. Offer subject to space and availability; previously cost £50 plus VAT for three months; design work starts after invoice is paid.				Tick here if required

I have read and agree to FOXY Choice's Business Terms. I also support the *FOXY Promise* to "never overcharge, patronise or sell women anything they do not need or want."

5	Signed	Date
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If a Bronze or Silver package EITHER **fax pages 1 and 2 of this form to 0870 706 5984** OR post them to the address below. We'll contact you by email afterwards to confirm that your application is successful, to check your website entry and enclose your invoice. Your Subscriber Pack will include marketing materials and details of all services.

4c GOLD ENTRY <i>Please tell us of any changes to the contact details on Page One for your FOXY Choice website entry; such as a different contact/person, email or website address.</i>				
Type of garage (tick applicable)	Franchised dealership	Independent garage	Fast fit	Bodyshop/ARC
Quality schemes (tick applicable)	ATA employer	BSI Kitemark holder	OFT approved code of Practice	
	Motor Trade Partnership	Buy With Confidence	Motor Codes (Service & Repair)	
Opening hours	Mon-Fri		Sat	
Garage Services (tick all that you offer)	Air con Body repairs Brakes	Servicing Diagnostics Exhausts	Mech repairs MOTs New Cars	Parts Tyres Used Cars
Motor Trade organisations (only tick if a current member)	IMI RMIF	SMTA SMMT	MVRA VBRA	
Customer Services (tick all that you offer)	All makes welcome Courtesy car Fixed price menu		Car collection service Female staff employed Wash 'n' vac on request	
Facilities (tick all that you offer)	Reception seating area Clean WC for females Drinks available		Suitable magazines Some toys/books/play area Nearby shops (within 10 mins)	
Other memberships/special services/ recent awards/useful information				
Where applicable, you can nominate a <i>Female Business Ambassador</i> in a customer facing role and receive an extra 'female friendly' business listing online.	The name of our nominated Female Business Ambassador is...			
SPECIAL OFFER: A side column display advertisement for 12 months (120 x 240 pixels) in your postcode area for just £50 plus VAT including design. Offer subject to space and availability; previously cost £50 plus VAT for three months; design work starts after the invoice is paid.				Tick here if required

I have read and agree to FOXY Choice's Business Terms. I also support the *FOXY Promise* to "never overcharge, patronise or sell women anything they do not need or want."

5 Signed	Date
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If a Gold package EITHER **fax pages 1 and 3 of this form to 0870 706 5984** OR post them to the address below. We'll contact you by email afterwards to confirm whether your application has been successful, to check your website entry details and to enclose your invoice.

Your Subscriber Pack will include FEMALE FRIENDLY marketing materials and details of all services.